

IDENTIFYING CHANGE-DRIVEN INVESTMENT OPPORTUNITIES

The Daily Intelligence Briefing report was developed by Joe McAlinden to support inductive idea-generation. An inductive approach means beginning each day with a clean slate, and letting the data, news, and events speak to the shifts that are occurring across the globe. In Joe’s 50 years of experience, he has found that applying this discipline makes it easier to parse discontinuous events from all other data points and identify which events are true game changers. Finding these game changers is fundamental to identifying alpha opportunities early in their unfolding.

Here’s what you will find in each Daily Intelligence Briefing report.

- **ISSUE CLUSTER:** Tells you which topic has garnered a strong pick up in interest over the past 24 hours. *User Tip:* If you click on the cluster title (e.g. “OIL”, “AUTOS”, “INDIA”), you will be taken to that section of the report, thanks to an anchor link.
- **BEST OF THE REST:** Highlights 3 notable items you should definitely read if you’re short on time that day. *User Tip:* Click on the underlined item and you will be taken to the section of the report where it is featured.
- **RECENT REPORTS:** These are thematic reports written by MRP’s chief strategist to expound on an investment theme or to connect the dots around an event that could be transformational enough to have investment implications. *User Tip:* Click on the report title and the report will open up in a web browser.
- **DATA MONITORS:** These reports present high-frequency data formatted into historical charts to give readers a big picture perspective on sectors, markets and countries. There are 3 data monitors focused on macro, sector, and country data, respectively. *User Tip:* Click on the monitor title and that report, which is in PDF format, will open up in a web browser.
- **JOE MAC’S MARKET VIEWPOINT:** Periodic (10-12 editions a year) investment letter in which MRP Chairman, Joe McAlinden, shares his outlook for the markets and U.S. economy. *User Tip:* Market Viewpoint is also available as a separate subscription for \$200/year or \$20/month.
- **MAIN REPORT SECTION:** This is where you will find the news snippets or stories selected for that day. On average, there are about 30-40 carefully selected stories in each report. When we come up with a new investment theme, MRP Strategist, Warren Hatch will communicate it on the first page of the Daily Intelligence Briefing. *User Tip:* You will find a link to the original media source next to each story.

KEY CATEGORIES COVERED:

Data
Markets
Economics
Politics & Fiscal Policy
Monetary Policy

Finance
Real Estate
Labor & Education
Services
Manufacturing

Technology
Trade & Transportation
Commodities
Energy & Environment
Health

SUBSCRIPTION PRICE:

\$500 / Month: Professional Subscribers
\$200 / Month: Non-Professional Subscribers

LINK TO SAMPLE REPORT:

[Daily Intelligence Briefing - 05/04/2015](#)

OTHER RELEVANT INFORMATION:

[MRP Primer on Thematic Investing](#)

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