



The Chaikin Power Gauge: Combining Fundamentals and Technicals for Better Outcomes

Dan Russo

CMT, Chaikin Analytics

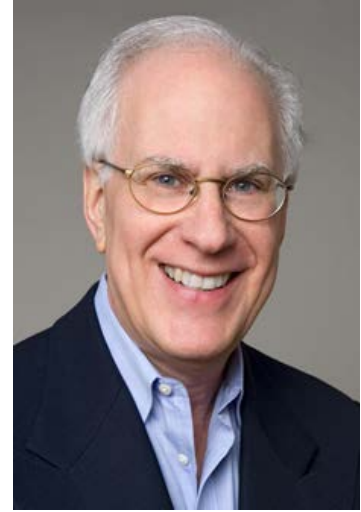
Dan Russo, CMT

- 19 Years on Wall Street
- Chartered Market Technician
- MBA From Fordham University
- Co-Chair of the NY Chapter of the CMT Association
- 10 Years Covering Large Institutional Investors
- Teach Technical Analysis at Baruch College in NYC



About Marc Chaikin

- **50 Years on Wall Street**
- **Survived 10 Bear Markets**
- **45 Years Using Technical Analysis**
- **Creator of Chaikin Money Flow and Oscillator**
- **Mentored by Smartest Institutional Investors**
- **Created Chaikin Power Gauge Rating – Culmination of his Life's Work**





Fundamentals Drive the Market

But...Emotions Drive the Market to Extremes

Path to Profits = Fundamentals + Technicals

Take Emotions Out of the Equation

The Problem: A Flood of Information



Makes it Difficult to Confidently Know What to Buy and Sell



CHAIKIN ANALYTICS™

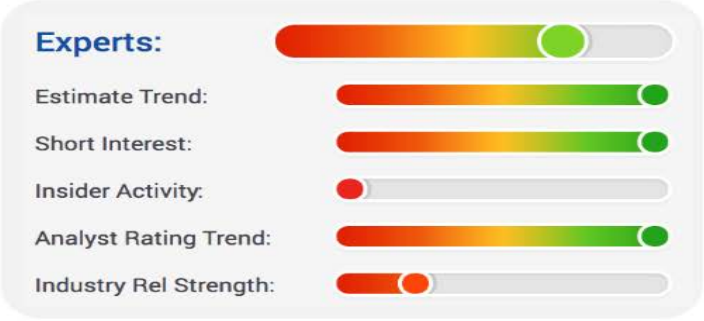
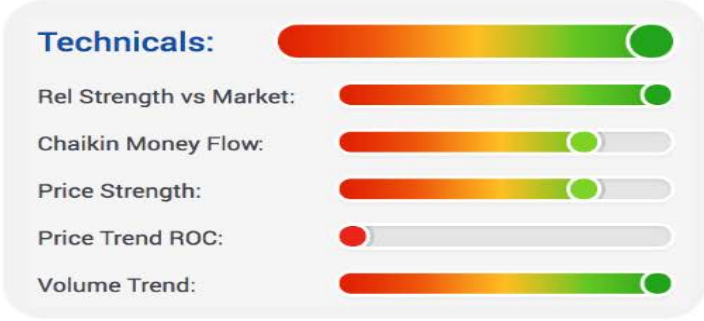
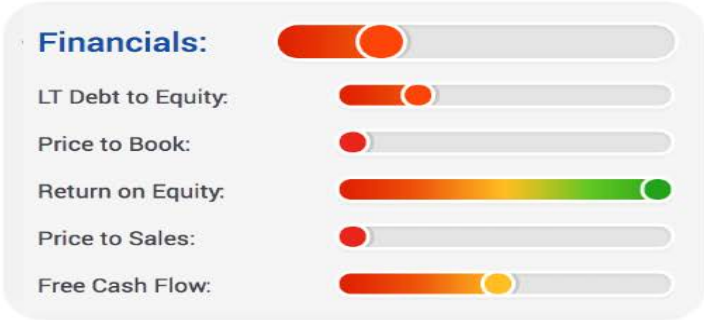
The Chaikin Power Gauge

20-Factor Model Explained



THE CHAIKIN POWER GAUGE :

It is unbiased. It is unemotional.







The Chaikin Power Gauge Cuts Through the Clutter

SBUX \$65.92 -0.85 (-1.27%)



Starbucks Corp
VERY BULLISH

- Financials:

- Earnings:

- Technicals:

- Experts:


Tickers within Watchlist "Dividend Watchlist" (68 rows scored by "Dividend Growers"^{CS})

Ticker	Rank	Rank Within Table	Price / Free Cash...	Price	Free Ca... Per Share	Free Cash Flow Yield	Return on Assets	ROIC	EV / EBITDA	Long T Det
TAL	1	1		\$41.28	-\$17.51	-42.4%	3.8%	4.0%	7.6	
TGH	19	2		\$37.31	-\$17.31	-46.4%	5.7%	6.0%	10.3	
SXL	3	3	\$21.4	\$61.67	\$2.89	4.7%	5.0%	5.7%	9.5	
NATO	22	4							1.6	
DRI	-	5							8.8	
RCI	-	6							7.2	
MCD	-	7							11.6	
CA	-	8							6.0	
BBL	-	9							6.1	
KLAC	-	10							8.7	

Quant Scoring for SXL (Sunoco Logistics Partners)

Column	Select	SXL's Value	Percentile	Score (70.7 of 100)
Dividend 1-Year Chg (%)	Highest	19.1%	75	7.5 of 10
Dividend 3-Year Avg (%)	Highest	14.3%	69	6.9 of 10
Dividend 5-Year Avg (%)	Highest	12.6%	80	8.0 of 10
EPS 5-Year Avg (%)	Highest	21.2%	86	21.5 of 25
Operating Income 5-Year Avg (%)	Highest	32.1%	91	9.1 of 10
Payout Ratio	Lowest	60.3% (<10.0% or >50.0%)	26	3.9 of 15
Sales 5-Year Avg (%)	Highest	10.2%	69	13.8 of 20

Filter Breakdown for SXL (Sunoco Logistics Partners)

Column	Criteria	SXL's Value
Dividend Yield	> 1.5 and < 5	3.7%
Dividend 1-Year Chg (%)	> 7	19.1%
Dividend 3-Year Avg (%)	> 6	14.3%
Dividend 5-Year Avg (%)	> 5	12.6%
EPS 5-Year Avg (%)	> 10	21.2%
Market Cap (\$M)	> 1000	\$8,463
Operating Income 5-Year Avg (%)	> 6	32.1%
Payout Ratio	> 10 and < 50	60.3%
Sales 5-Year Avg (%)	> 5	10.2%

FINANCIALS:

The **five factors** that make up this component include:

- Debt to Equity Ratio (*Debt/Equity*)
- Price to Book Value Ratio (*Price/Book Value*)
- Return on Equity
- Price to Sales Ratio (*Price/Sales*)
- Free Cash Flow Analysis

Financials:

LT Debt to Equity:



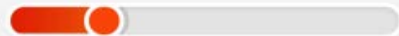
Price to Book:



Return on Equity:



Price to Sales:



Free Cash Flow:



EARNINGS:

THE COMPANY'S ANNUAL SCORECARD

The **five factors** within this component include:

- Earnings Growth
- Earnings Surprise
- Earnings Trend
- Projected Price/Earnings Ratio
- Earnings Consistency

Earnings:

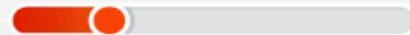
Earnings Growth:



Earnings Surprise:



Earnings Trend:



Projected P/E:



Earnings Consistency:



TECHNICALS:

MEASURING PRICE AND VOLUME

The five factors within the technical component of the Chaikin Power Gauge include:

- Strength of an individual stock vs. the market with the S&P 500
- Chaikin Money Flow
- Chaikin Trend
- Price Trend Rate of Change
- Volume Trend

Technicals:

Rel Strength vs Market:



Chaikin Money Flow:



Price Strength:



Price Trend ROC:



Volume Trend:



EXPERTS:

This can be one of the most difficult areas for individual investors to quantify, but the Chaikin Power Gauge breaks this area down into these 5 areas:

- Earnings Estimate Revision
- Short Interest
- Insider Activity
- Analyst Opinions
- Strength of Industry Group vs. the Market

Experts:

Estimate Trend:



Short Interest:



Insider Activity:



Analyst Rating Trend:



Industry Rel Strength:



1d 1yr 5yr ↺ EPS ↻ ▲ ▼

