

A New Way to Interpret AND Trade Fed Announcements

Presented by

EOTPRO Development

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YOUR HOSTS

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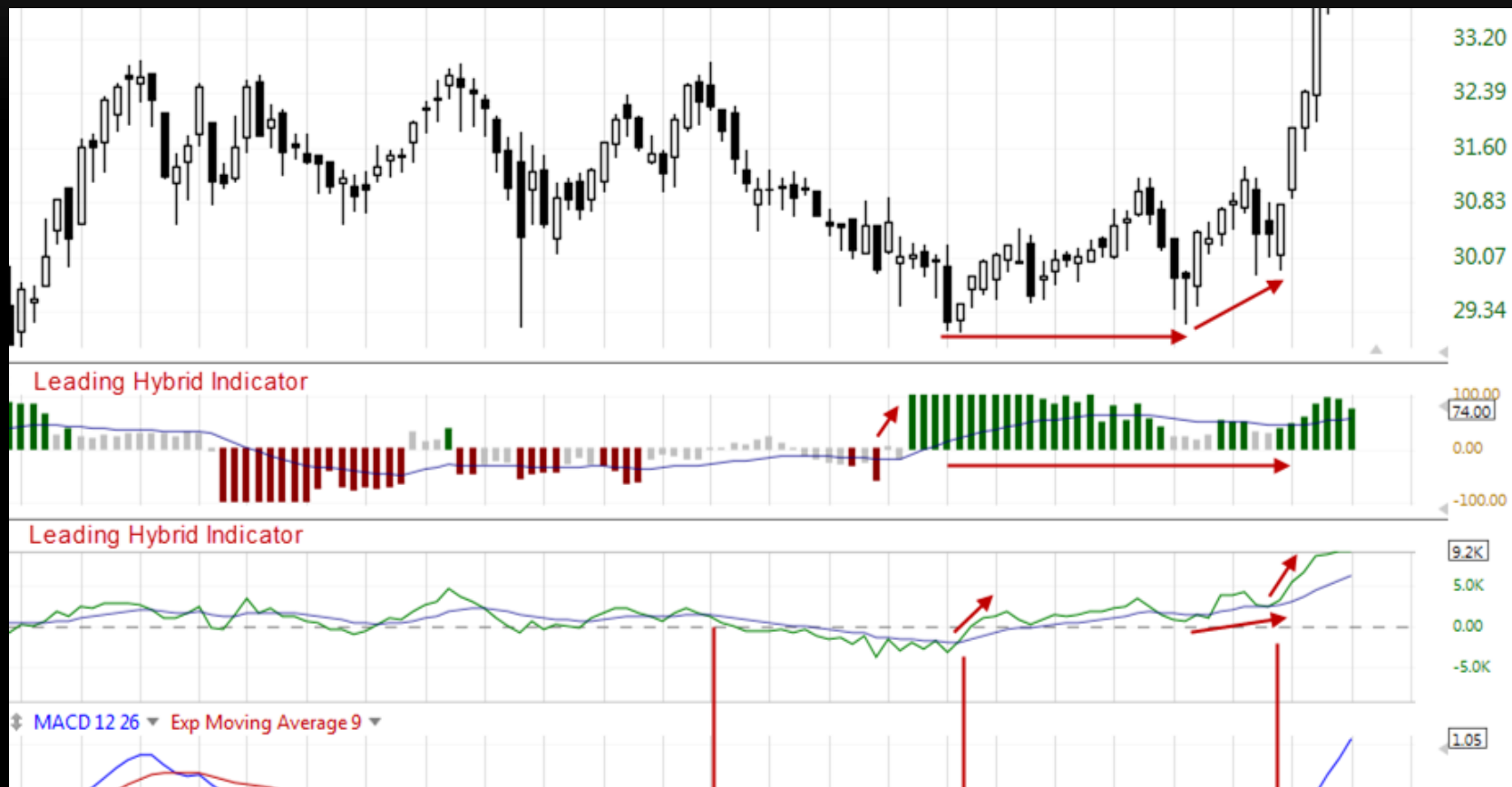


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VP Sales & Marketing

Agenda

- Typical intraday trading strategies
- The Global Macro Event effect
- What's going on behind the scenes
- The new way to trade any central bank announcements

Can You Rely On These Signals For Trading Global Macro Events?

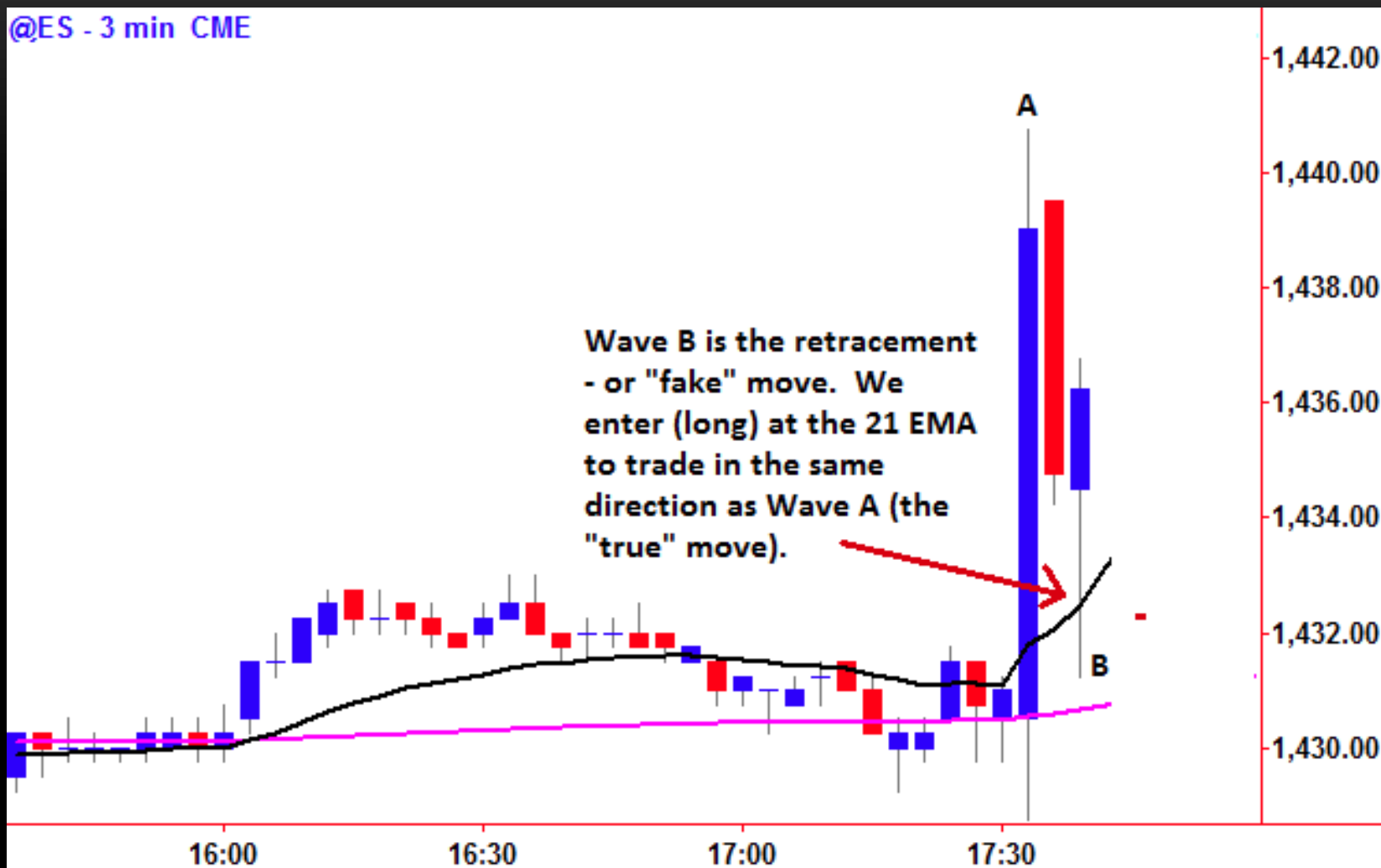


Typical Intraday Strategies

- Note the time of the announcement at the Federal Reserve Website.
- Open a 5 minute chart of the S&P 500. Then plot the 21 and 200 exponential moving averages (EMA).
- Wait for the first move up or down (Wave A) until the retrace (Wave B).
- Go long when the S&P reaches the 21 EMA with a 3 point stop and an open target.
- Follow the move, close half your position once you have made 3 points.

Trade the Retrace

@ES - 3 min CME



EOTPRO
Developments Inc.

Machine Learning Prediction Shows Central Bank Direction Before the Market Reacts

On Tuesday October 25, 2016



What Does Happen Prior To Announcements

- The day before and the morning of the announcement, it's hard to trade... is the news priced in or not?
- Global macro events whipsaw markets.
- You don't know what's happening behind the scenes.



The Global Macro Event Effect

US Federal Reserve - 20 governors

European Central Bank - 9

Bank of Japan 20

Bank of England - 39

Bank of Australia - 21

Bank of New Zealand - 1

Bank of Canada - 13

Bank of Sweden - 11

Bank of Switzerland - 9

Bank of Norway - 14



What Machine Learning Signals BEFORE a Central Banker Speaks



Think Transcripts Not Announcements

Central bankers' speeches - last 3 months

 [Central Bank speeches and articles](#)

1 2 3 4 ... 6

Date	Titles
17 Oct 2016	<p>Janet Yellen: Macroeconomic research after the crisis Speech by Ms Janet L Yellen, Chair of the Board of Governors of the Federal Reserve System, at "The Elusive 'Great' Recovery: Causes and Implications for Future Business Cycle Dynamics" 60th annual economic conference sponsored by the Federal Reserve Bank of Boston, Boston, Massachusetts, 14 October 2016.</p>
17 Oct 2016	<p>Benoît Cœuré: Strengthening the Greek financial system Introductory remarks by Mr Benoît Cœuré, Member of the Executive Board of the European Central Bank, at a public hearing at the European Parliament, Brussels, 12 October 2016.</p>
17 Oct 2016	<p>Pentti Hakkarainen: Finnish economy - success, challenges and outlook Presentation by Mr Pentti Hakkarainen, Deputy Governor of the Bank of Finland, to the mission of the Wallonia Foreign Trade and Investment Agency, AWEX, Helsinki, 12 October 2016.</p>
17 Oct 2016	<p>Yves Mersch: The European Central Bank and the Federal Reserve - an ocean apart? Speech by Mr Yves Mersch, Member of the Executive Board of the European Central Bank, at Harvard University, Boston, Massachusetts, 12 October 2016.</p>
17 Oct 2016	<p>Andreas Dombret: Under pressure - is consolidation the solution for Europe's banking sector? Speech by Dr Andreas Dombret, Member of the Executive Board of the Deutsche Bundesbank, at the Conference "Doing M&A Deals around the World", Frankfurt am Main, 13 October 2016.</p>
14 Oct 2016	<p>Carolyn Wilkins: Economic trends and monetary policy Remarks by Ms Carolyn Wilkins, Senior Deputy Governor of the Bank of Canada, at the University of Quebec, Trois-Rivières, Quebec, 6 October 2016.</p>
14 Oct 2016	<p>Stephen S Poloz: Cross-border trade integration and monetary policy Text of the Paul Storer Memorial Lecture by Mr Stephen S Poloz, Governor of the Bank of Canada, at the Western Washington University, Bellingham, Washington, 26 September 2016.</p>
14 Oct 2016	<p>Javier Guzmán Calafell: Monetary policy implementation in a complex environment Remarks by Mr Javier Guzmán Calafell, Deputy Governor of the Bank of Mexico, at the "Aberdeen NYC EMD Policy Maker Power Lunch", New York City, 11 October 2016.</p>
14 Oct 2016	<p>Lael Brainard: Distributed ledger technology - implications for payments, clearing, and settlement Speech by Ms Lael Brainard, Member of the Board of Governors of the Federal Reserve System, at the Institute of International Finance Annual Meeting Panel on Blockchain, Washington DC, 7 October 2016.</p>
14 Oct 2016	<p>Philip R Lane: The eurozone after Brexit Speech by Mr Philip R Lane, Governor of the Central Bank of Ireland, at the Euro50 Group & CIGI Breakfast Meeting, Washington DC, 9 October 2016.</p>
14 Oct 2016	<p>Cyril Roux: Insurance pricing and supervision Opening remarks by Mr Cyril Roux, Deputy Governor (Financial Regulation) of the Central Bank of Ireland, at the Committee on Finance, Public Expenditure and Reform, and Taoiseach, Dublin, 6 October 2016.</p>
14 Oct 2016	<p>Sharon Donnery : The outlook for the Irish economy Remarks by Ms Sharon Donnery, Deputy Governor of the Central Bank of Ireland, at the Global Interdependence Center (GIC) "Central Banking Series: Dublin, Ireland", Dublin, 29 September 2016.</p>
14 Oct 2016	<p>Philip R Lane: European Central Bank monetary policy - an overview Address by Mr Philip R Lane, Governor of the Central Bank of Ireland, to the New York University Stern School of Business, New York City, 27 September 2016.</p>
13 Oct 2016	<p>Yutaka Harada: Economic activity, prices and monetary policy in Japan Speech by Mr Yutaka Harada, Member of the Policy Board of the Bank of Japan, at a meeting with business leaders, Nagano, 12 October 2016.</p>

How News is Structured

Event

Time

Process

Urgency 1 Dashboard

FIRST ALERT

When a newsworthy event occurs, the first part of a story may be an alert, a short sentence in upper-case that contains the facts and essential detail.

First Alert

If there is no social media detection of this event we move to display.

ALERT: U.S. STEEL MAKER NUCOR CUTS PROFIT FORECAST<NUE.N>

EOTPRO calculates: Expected Market Return = -3.0%
 Historical Target Accuracy = 87.5%
 Time to be priced into stock = 130:00 mins

NEWSBREAK

HEADLINE

A newsbreak is generally created 5-20 minutes after any alerts.

+5-20 min

BODY

A newsbreak story body is also created 5-20 minutes after alerts.

UPDATE 1

HEADLINE

UPDATE 1 Headlines in the update may be different from the newsbreak.

+20-30 min

BODY

6-20 paragraphs of body text with further information about the event are released.



15:55 REUTERS Massimo Zanetti Beverage USA Announces Closing Of Equity Stake Investment In Canada's Club Coffee

15:54 EOTP YM: Market is Uncertain; stocks:IBM, VZ; impact:18.7; confidence:68; delta:9.25

15:53 EOTP YM: Market is Uncertain; stocks:IBM, VZ; impact:18.37; confidence:68; delta:8.96

15:53 REUTERS Freeport's Chile-based El Abra mine, union seal wage agreement

15:53 SIUPDN Susquehanna maintained Silicon Motion Technology (SIMO) coverage with Positive and target \$48

15:52 EOTP YM: Market is Uncertain; stocks:IBM, VZ; impact:18.16; confidence:68; delta:8.7

15:51 EOTP YM: Market is Uncertain; stocks:IBM, VZ; impact:17.74; confidence:68; delta:8.37

15:50 EOTP YM: Market is Uncertain; stocks:IBM, VZ; impact:17.93; confidence:68; delta:8.35

15:50 REUTERS IAITAM: U.S. Companies Need To Gear Up Now For New EU Data Privacy Regulations

15:49 EOTP YM: Market is Uncertain; stocks:IBM, VZ; impact:17.27; confidence:68; delta:7.89

15:49 REUTERS CIRT-ACE Mentor National High School Design Competition Celebrates 10 Yrs

15:49 REUTERS Express Scripts plans fiercer fight against sudden drug price hikes

15:48 EOTP YM: Marke

15:48 REUTERS Karma

15:47 MKR FIS Rises E

15:47 MKR FIS's 1Q16

15:47 EOTP YM: News

15:47 REUTERS Fitch I

15:46 MKR Will CF Inc

15:46 EOTP YM: News

15:45 MKR Earnings P

15:45 EOTP YM: Market is Uncertain; stocks:AAPL, IBM, VZ; impact:16.65; confidence:66; delta:4.88

15:45 REUTERS Columbia Pipeline Group and Columbia Pipeline Partners Schedule Earnings Release for May 3 <CPGX.N><CP..

15:45 REUTERS Moody's Affirms 11 Classes of COMM 2014-UBS3

15:44 REUTERS Verizon offers improved contract proposal to worker unions

15:43 EOTP YM: Market is Uncertain; stocks:AAPL, IBM, VZ; impact:16.15; confidence:66; delta:4.53

15:42 RTS 國際油市: 油價因美元疲弱跳漲2%至2016年高位, 儘管供應充裕

15:42 REUTERS Robbins Arroyo LLP: Acquisition of St. Jude Medical, Inc. (STJ) by Abbott Laboratories (ABT) May Not Be in Sh..

15:41 SI 7.3 magnitude earthquake near Vanuatu

15:41 EOTP YM: News & Momentum Bullish; stocks:IBM, VZ; impact:17.04; confidence:68; delta:6.94

15:41 RTS US STOCKS-Wall St flounders on BOJ fears as Facebook, M&A boosts wane

15:41 RTS FOREX-Dollar to post biggest loss vs yen in 5 years on BOJ inaction

15:40 EOTP YM: News & Momentum Bullish; stocks:IBM, VZ; impact:17.19; confidence:68; delta:6.92

Can You Make Sense of This News Stream?

benefit cancer researc...

a:4.56

a:4.65

How Machine Learning May Provide An Edge

In 10 seconds or less:

- Receives the RSS feed of the speech before the speech is delivered to the public.
- Scores the sentiment.
- Compares the sentiment to past speeches and market reactions.
- Determines “Hawkish” or “Dovish” direction.
- Delivers result to the trader.



All before other traders even hear
the central bank's first comments.

Using Machine Learning to Determine When To Trade a Central Bank Speech





Try Combining Your Trading System With
Machine Learning for Intraday Trade
Selection & Timing Decisions

[https://deepstreetedge.clickfunnels.com/
AllAccessPass](https://deepstreetedge.clickfunnels.com/AllAccessPass)



SUMMARY -

WHAT MACHINE LEARNING OFFERS

- Statistical probability of stock price movement displayed visually by mining big data.
- Early News Alerts, (used to select your trades)
Received 5-20 Minutes EARLIER than the Web gets the News.
- Visual cues about when to enter and when to exit...
and when you should consider not to trade at all.
- Early access to news before the world gets it AND
BEFORE news gets priced into the stock.

IF YOU WOULD LIKE TO LEARN MORE

[https://deepstreetedge.clickfunnels.com/
AllAccessPass](https://deepstreetedge.clickfunnels.com/AllAccessPass)

Questions?

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