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**Capitalise.ai**

# Everything You Need To Know About Code-Free Trading Automation and How Automated Trading Can Help Your Portfolio

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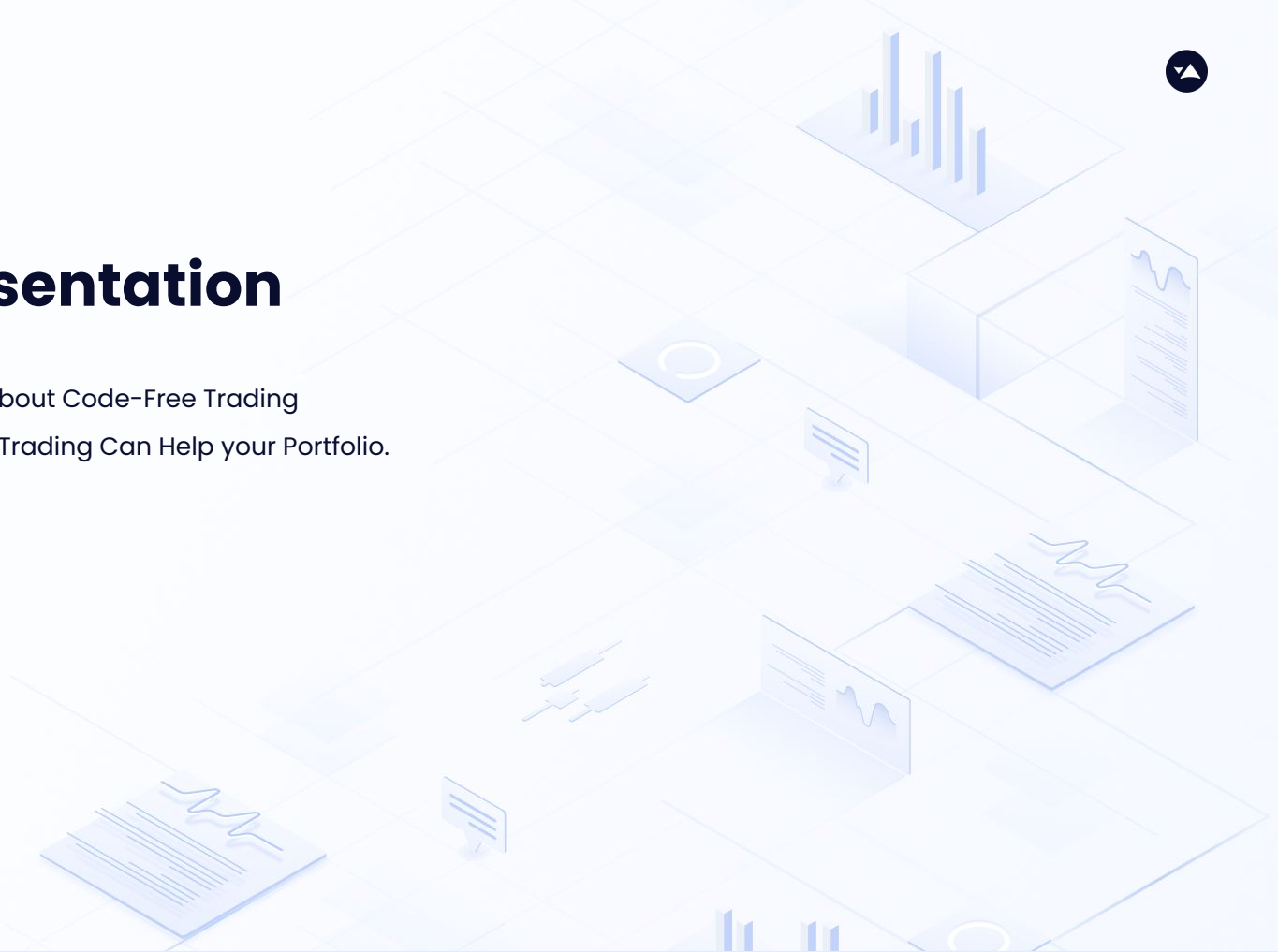
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# Webinar Presentation

Everything You Need To Know About Code-Free Trading  
Automation & How Automated Trading Can Help your Portfolio.





## In The Webinar

In this webinar, we'll explore how automation tools can help you enhance your strategy performance, save valuable time, and remove emotional biases from your trading. We'll cover key limitations, share best practices, and dive into some engaging example strategies.

Additionally, we'll demonstrate how to automate your trading strategies using simple, free-style text—no coding or technical expertise required.

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**WHAT MAKES A TRADER?**





# Following Through On Your Trading Plans;

Simple? Not Really.

Greed

Fear

Boredom

Limitations



## HOW TRADING HAS CHANGED IN THE PAST FEW YEARS

### Finding 1

More than 80% of global trading is done via automation.

### Opinion 1

A small number of market players are responsible for the majority of global trading volumes

1. Finding: <https://www.cnbc.com/2019/06/28/80percent-of-the-stock-market-is-now-on-autopilot.html>

**Algo Trading Can Now Recognize A Wide Variety Of Events, Including:**

• **Fundamental Indicators**

• **Macro & Microeconomic Events**

• **Technical Indicators**

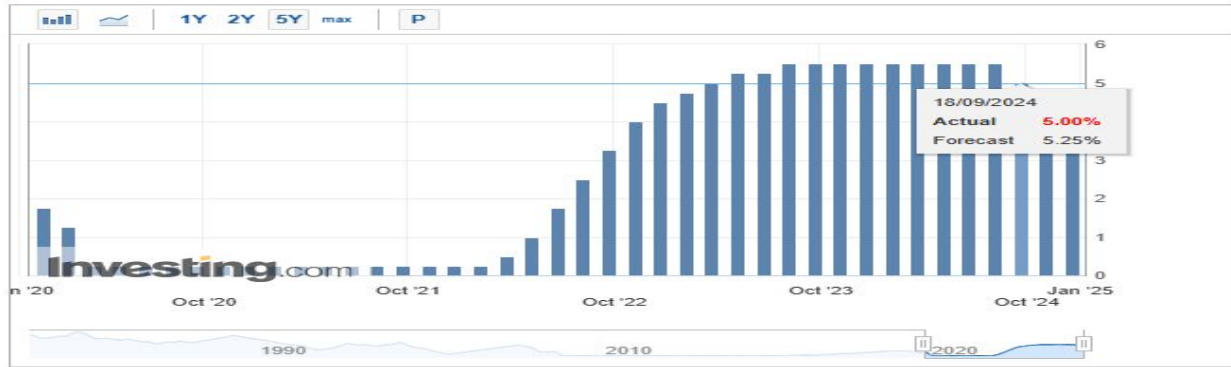
• **Social Sentiment**

• **Weather**



## September 18, 2024; The US Fed Updates The Interest Rate.

Sets it At 5.00%



Release Date	Time	Actual	Forecast	Previous
Dec 10, 2025	14:00			
Oct 29, 2025	13:00			
Sep 17, 2025	13:00			
Jul 30, 2025	13:00			
Jun 18, 2025	13:00			
May 07, 2025	13:00			
Mar 19, 2025	13:00			
Jan 29, 2025	14:00			
Dec 18, 2024	14:00	4.50%	4.50%	4.75%
Nov 07, 2024	14:00	4.75%	4.75%	5.00%
Sep 18, 2024	13:00	5.00%	5.25%	5.50%
Jul 31, 2024	13:00	5.50%	5.50%	5.50%

<https://www.investing.com/economic-calendar/interest-rate-decision-168>



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## September 18, 2024; The US Fed Updates The Interest Rate. Sets it At 5.00%

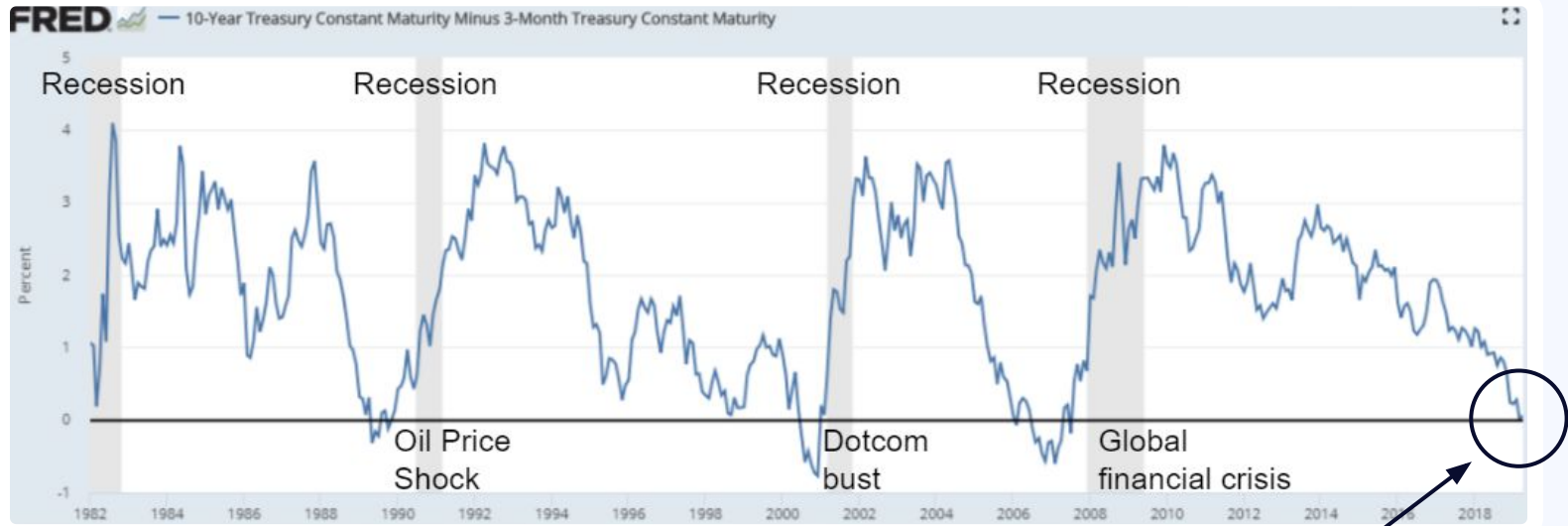


S&P 500 Index Daily Chart for 18.09.2024 - TradingView



## LONG TERM TO SHORT TERM YIELD SPREAD

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10-Year Treasury Constant Maturity Minus 3-Month Treasury Constant Maturity - <https://fred.stlouisfed.org/>

**March 22: Spread dips below zero for first time since 2007**



## YIELD CURVE EFFECT

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S&P - Daily Chart (c. March 2018) - TradingView



## SOCIAL IMPACT

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The screenshot shows a Twitter interface with a tweet from Elon Musk (@elonmusk) dated 7:48 PM on August 7, 2018. The tweet text reads: "Am considering taking Tesla private at \$420. Funding secured." The tweet has 15,817 retweets and 87,263 likes. Below the tweet, there is a reply from Elon Musk: "Shareholders could either to sell at 420 or hold shares & go private". The interface includes navigation tabs for Home, Notifications, and Messages, a search bar, and a "Tweet" button. A circular profile picture of a rocket launch is visible on the left side of the tweet.

Home Notifications Messages Search Twitter

**Elon Musk** @elonmusk  
Am considering taking Tesla private at \$420. Funding secured.  
7:48 PM - 7 Aug 2018  
15,817 Retweets 87,263 Likes  
6.2K 16K 87K  
Tweet your reply

**Elon Musk** @elonmusk · 7 Aug 2018  
Shareholders could either to sell at 420 or hold shares & go private  
1.3K 2.1K 19K

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TSLA Daily Chart 08/07/2018 - TradingView

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## HOW TRADING HAS CHANGED IN THE PAST FEW YEARS

### Opinion 1

The advent of cryptocurrencies starting with Bitcoin and leading to the creation of thousands of “altcoins” has changed the nature of value and currencies.

### Opinion 2

Due to the fact that these cryptocurrencies are traded 24/7, it has become extremely difficult to monitor the market and execute a trading plan manually and faithfully.

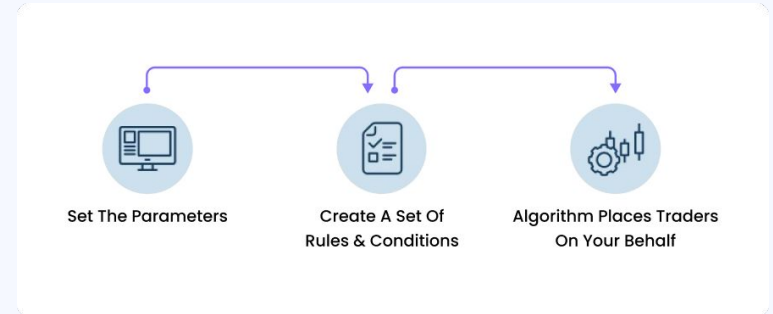
## WHAT IS AUTOMATED TRADING?

### Understanding The Limitations & The Benefits



Automated trading is the use of a predefined set of rules written into computer code to automate the process of buying or selling assets.

- Automated trading is a method of executing orders using automated pre-programmed trading instructions accounting for variables such as: Time, Price, & More.
- This type of trading attempts to leverage the speed and computational resources of computers relative to human traders.





## Reason #1

- You're notified the instant an opportunity is calculated.
- The decisions are objective and uniform because they are not subject to intuition or emotion.
- You can then choose whether this opportunity is for you, or whether you wish to wait for the next opportunity.

## Reason #2

- Automated trading systems can compute vast amount of variables, scan an enormous amount of information, and process everything in large or infinitely small time frames.
- This the most significant strength because it allows for recognizing opportunities which are not available to the masses of traders.





# #1 Eliminating Emotions

Disable our human emotions and bias.

Plan our trading ahead of time and the machine will take care of it.

No more greedy trades or trades that are generated by boredom.





## #2 Preserving Discipline

Successful traders plan their trades, and trade their plan.

Making objective and repeated trading decisions at all times.





## #3

# Speed & Accuracy

Monitor the markets faster and more accurately.

Track trading opportunities across multiple assets.

Trade orders will be executed as soon as set conditions are met.



## #4

# Trade Sophisticated Strategies

Automated trading solutions can help traders apply complex trading strategies in the market.

- Applying simple or complicated exit and entry conditions
- Intricate trade management using trailing stops & time-sensitive alerts
- Achieve precision and complete objectivity

## #5 Backtesting

Automated trading solutions allow for easy backtesting on actual quantifiable data to determine their effectiveness, or lack thereof.

- Backtesting is a time-consuming activity,
- With a trading robot doing the activity results can be seen quickly
- Tweaking or optimization

## #6 Time-Saving

Human beings are inherently constrained by time; but traders can free up their time by using automated trading strategies.

- You are no longer a prisoner of your charts, and
- You can actually utilise your time
- Expanding your knowledge
- Optimizing other strategies.



## #7 Managing Risk

Automated trading is hugely beneficial to protect your capital.

- By abiding automated trading rules and conditions
- Always aware of the market happenings
- Get out based on the conditions of your strategy





## THE PROBLEM

### **FOMO**

Experienced traders execute their strategies manually and don't have the time to make all the trades they want to in a 24/7 market.

### **Emotion Are Bad For Good Trading**

Whether it's FUD (Fear, Uncertainty, Doubt) or greed, emotions often cause traders to deviate from the plan and result in expensive consequences.

### **There's A High Barrier to Entry**

Only those with advanced technical knowledge or money to spare have access to the trading tools that make it easier to profit.



PRODUCT DEMONSTRATION

