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# Market Structure EDGE Market Structure: A Better Way to Manage Your Stock Portfolio

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## Market Structure: A Better Way to Manage Your Stock Portfolio

Tim Quast, founder and CEO
Market Structure EDGE
Sep 10, 2024



- Tim Quast founder of two market structure analytics firms
- Market Structure EDGE Only quantitative Supply and Demand data for traders
- My market education will necessarily emphasize what I know.





Let's suppose we want to beat the market in the simplest way possible. *This is how we do it.* 



Photo 236777270 © Hutchinsphoto | Dreamstime.com





Source: <a href="https://finance.yahoo.com/quote/NVDA/">https://finance.yahoo.com/quote/NVDA/</a> Any stock, options or futures symbols displayed are for illustrative purposes only and are not intended to portray recommendations



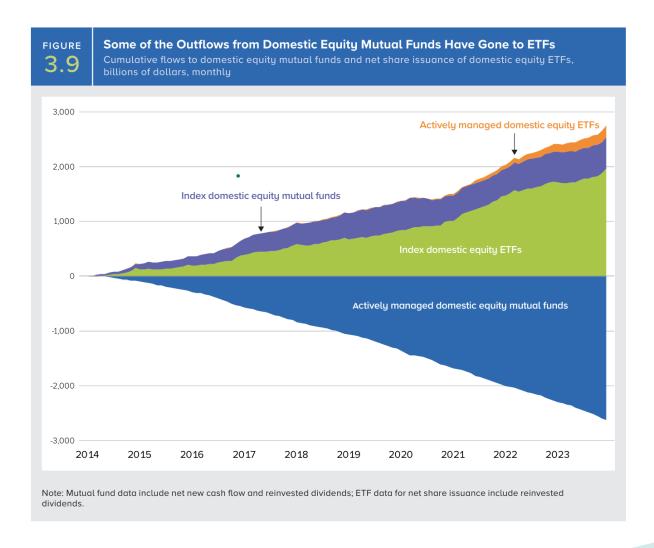
#### The Most Important Thing for Investors:

If you're going to invest, first know how the market works and what the money is doing.



### Passive Getting Bigger, Active Smaller

70% of AUM at the top seven US money managers run on models now.



Actives aren't driving sustainable returns.

Source: Investment Company Institute 2024 Factbook



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"85-93% of Active managers the past 20 years didn't beat the benchmark. Sixty percent of the market is now ETFs, 80% of volume is in the S&P 500. Five growth stocks are 25-30% of the index. There is no alpha left in public equities."

Marc Rowan, CEO and co-founder, Apollo Management Group, Economic Club of New York, interview with CNBC's Andrew Ross Sorkin, June 7, 2023



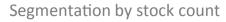
Money buys catalysts (alpha) or characteristics (beta). And less than 1% of stocks deliver lasting alpha. The new IR goal? Beta.

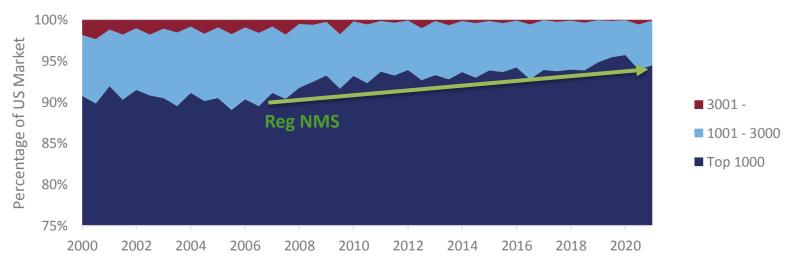


### The Stock Market is 800 Stocks

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Figure 3: Segmentation of the US Market by Stock Count and Cumulative Market Capitalization





#### Index characteristics - Weights

## Number of stocks FT Wilshire 5000 Index 3525 FT Wilshire US Large Cap 496 FT Wilshire US Mid Cap 289 FT Wilshire US Small Cap 1272 FT Wilshire US Micro Cap 1757

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### Wilshire 5000 Components - history



More money chases fewer goods. The big get bigger, the small die, the market concentrates into the largest stocks (consider AAPL, MSFT).

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#### Most of the money follows models, not charts, financials.

**Active Investment (80%)** 

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results.

**Speculative Trading (10%)** 

**Other (10%)** 



circa 2000 volume:Winning stocks: The onesthe best stock-pickers buy.



The ones the best stock-pickers buy have a 1-in-10 chance of winning.

Sources: 2000 data are estimated based on firms making markets at the time, Investment Co Institute data on fund assets. 2024 data from ModernIR models, 200-day averages.

Active Investment (10%)
(This is Benjamin Graham)

Fast Trading (46%)

Investment horizon of a day or less – speculation on prices

Passive Investment (25%)

Index Funds, ETFs, Quant Funds

**Risk Mgmt (19%)** 

Using derivatives, leverage





#### 2024 IR Planning Calendar

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29 (30)

LEAPS expirations: S&P futures for long term portfolio hedges

S&P 500 End of Month (EOM) options expire

Calendar: <a href="https://marketstructureedge.com/wp-content/uploads/2023/09/MIR-Calendar-2024.pdf">https://marketstructureedge.com/wp-content/uploads/2023/09/MIR-Calendar-2024.pdf</a>
Data compiled by ModernIR.com and sourced from the options clearing corp and other outlets.



### Manage Your Risk With Broad Sentiment In Three Ways:

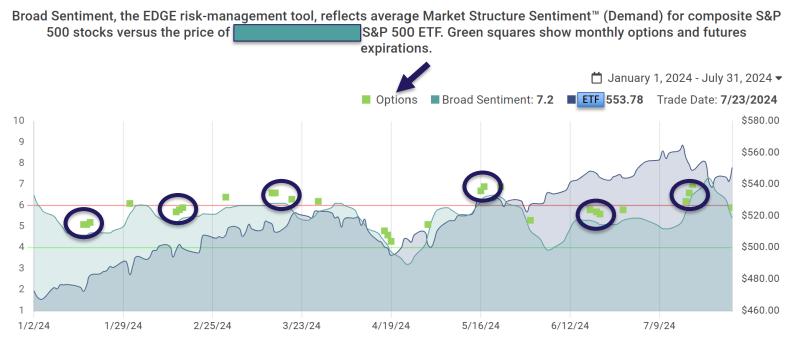
- Avoid Expirations Periods (a week a month)
- 2. Modulate Exposure with Red and Green lines (I'll explain!)
- **3. Periodically**, one can *short the broad market*



Photo <u>33260339</u> © <u>Tashatuvango</u> | <u>Dreamstime.com</u>



#### **Broad Sentiment for Risk Management**



Short Volume (Supply) is the average percentage of daily volume in S&P 500 stocks that's short (borrowed, created by market-makers).



## 1. Avoid Expirations Periods

YTD 2024 view of S&P 500. Sit out expirations plus new ones (five days).

## Results YTD: S&P 500 up 15%, we are up 16% (in 35 fewer trading days).

Source: Market Structure EDGE, options expirations dates from ModernIR.com IR planning calendar.

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#### **Broad Sentiment for Risk Management**

Broad Sentiment, the EDGE risk-management tool, reflects average Market Structure Sentiment™ (Demand) for composite S&P 500 stocks versus the price of S&P 500 ETF. Green squares show monthly options and futures expirations.



Short Volume (Supply) is the average percentage of daily volume in S&P 500 stocks that's short (borrowed, created by market-makers).



## 2. Use Red and Green Lines.

WHEN Demand peaks over 6.0, AND declines, move to cash.

RETURN when Demand bottoms.

Results: Up 19.8% -- beating benchmark by 21%, in 28 fewer days.

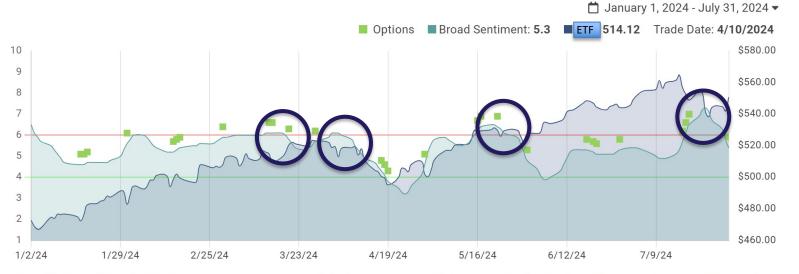
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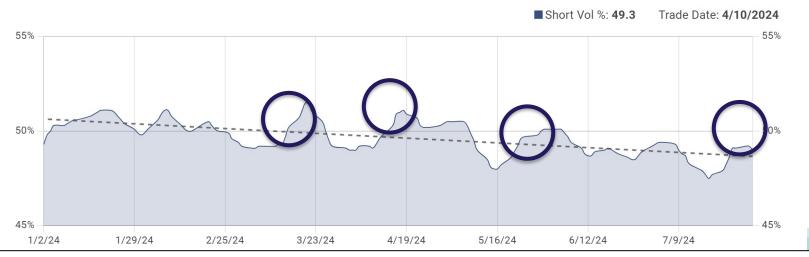


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Short Volume (Supply) is the average percentage of daily volume in S&P 500 stocks that's short (borrowed, created by market-makers).



## 3. Add a SHORT tactic.

Four opportunities this year where Demand peaked over 6.0, and Supply rose:

Short opportunities using leveraged ETFs. <u>WARNING:</u>
Shorting, leverage, are both risky!

Results with 3x leverage: Boosts performance by 18.2%, total return of 39%.

Source: Market Structure EDGE, options expirations dates from ModernIR.com IR planning calendar.

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