#### Welcome!







# Quant strategy building techniques for SGX- India equity & Currency derivatives: Hands-on Workshop

Exchange Partner



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## **About Me**





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Ishan Shah is AVP and leads the content & research team at Quantra by QuantInsti. Prior to that, he worked with Barclays in the Global Markets team & with Bank of America Merrill Lynch. He has a rich experience in financial markets spanning across various asset classes in different roles.

## About QuantInsti



#### **Team**

We are a group of traders, coders, analysts who love to teach and share their experience. QuantInsti was started by iRage, one of the largest HFT firm in India.

#### Mission

To bridge the gap between theory and practice in Algorithmic Trading.

#### Vision

All retail investors use Quant & Algorithmic trading by upskilling themselves and by simplifying technology.

## Our products





Self-paced interactive courses on various topics, Python & Excel based modelling, courses offered by various experts in the domain.

quantra@quantinsti.com



Online classroom training for serious learners seeking to get a better role or start their own trading business. 6-months long, 300+ hours content, personal learning coach, hands-on project work, 17+ faculty members, verified certification

contact@quantinsti.com



Free trading platform with daily and minute data from NSE, NYSE and FX blueshift-support@quantinsti.com

## Agenda



- → How to come up with an idea for a trading strategy?
- → How to validate the idea using data analysis?
- → How to create a trading system for backtesting?
- → How to analyze the results?
- → How to do this for your own trading?

Create a Trading Strategy: Hands-on Online Workshop

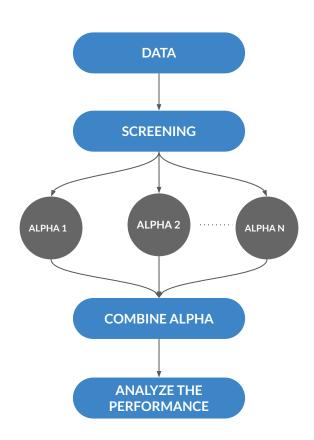


#### Create a Trading Strategy: Hands-on Online Workshop



# **Strategy Workflow**





#### Data



#### Which dataset contains the information I need to predict future returns?

Example

**Price series:** Open, High, Low, Close, and Volume

Source: Blueshift, Quandl, your broker etc.

**Fundamental:** Valuations, Income Statement, Cash Flow Statements, Earnings Calendar, Broker ratings, Analyst estimates, etc.

Source: Morningstar etc.

**Sentiments:** Trader mood

Source: stocktwits and PsychSignal

**Legal, Regulatory, and Economic:** *Inflation rate, GDP, Fed meeting dates, etc.* 

Source: EventVestor

## **Strategy Ideation**



Define the hypothesis which can predict future returns

Sell in May and go away

January effect

If the market rises for two days then it will continue to rise

Buy and hold quality stocks

Mean-reversion

Trend following

Buy when there is a mild gap-down opening

Create an expression for your hypothesis

Uptrend and downtrend strategy on Equity Derivatives and Currency Derivatives

Combine the Alphas (as single alpha factor won't be sufficient)

## **Visual Strategy Builder**





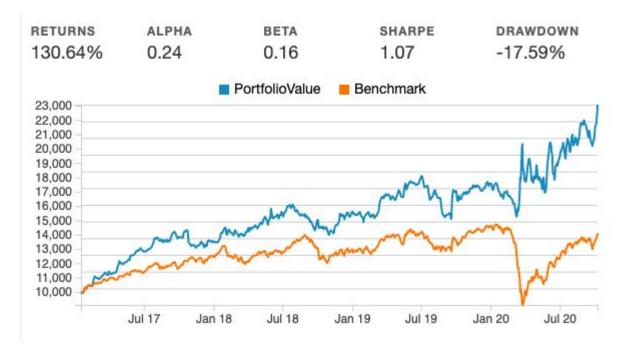
## **Analyze Performance**



#### • Analyze the performance of the strategy

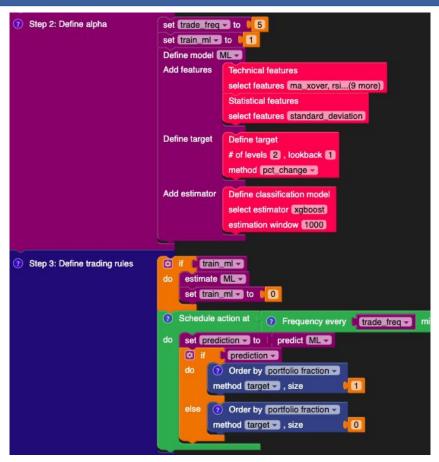
Example

Sharpe Ratio Returns Volatility Sortino Ratio Max Drawdown



## **Bonus Content: Machine Learning Strategy**





## Risk Management



- Define strict stop loss and profit mechanism
- Multiple assets in your portfolio
- Allocate to multiple strategy types

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# How to do this in your own trading?



#### You could be anywhere in this spectrum

Quant	Momentum (time-series or cross- sectional)	Pair-trading, most types of statistical arbitrage	Advanced models (e.g. HMM, regime switching)	HF Market- making, Cash- futures arbitrage	News-based automated trading
Technical	MA cross-over, Continuation patterns	Swing, Retracement, Pivot trading	Opening range, dual thrusts, patterns	Range-based short gamma (vol selling)	Nothing much here
Fundamental	Factor-based investing	value investing	value/ RV (relative value) strategies	Cross-asset, cross country RV/ short gamma	Usually discretionary
	Trending	Mean- reverting	Break-out	Carry	Event-based

# How to do this in your own trading?



- Backtest
- Optimize
- Paper Trade
- Live Trade