



# Leverage the Power of Smarter Strategies and Algorithmic Trading

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# Disclaimer

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The background features a complex financial visualization with a grid of glowing blue lines, a red trend line, and various candlestick and bar charts in shades of blue and orange. The overall aesthetic is high-tech and data-driven.

trade  
ideas

# Extraordinary Markets Require *Extraordinary Tools*



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# REASONS TRADERS FAIL

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POSITION SIZING

# REASONS TRADERS FAIL

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**POSITION SIZING**

**BIG LOSSES**

# REASONS TRADERS FAIL

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**POSITION SIZING**

**BIG LOSSES**

**SMALL WINS**



# REASONS TRADERS FAIL

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**POSITION SIZING**

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**SMALL WINS**

**POOR STRATEGIES**

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**POSITION SIZING**

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**UNDER CAPITALIZED**

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**POSITION SIZING**

**UNDER CAPITALIZED**

**BIG LOSSES**

**WRONG EXPECTATIONS**

**SMALL WINS**

**POOR STRATEGIES**

# REASONS TRADERS FAIL

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**POSITION SIZING**

**BIG LOSSES**

**SMALL WINS**

**POOR STRATEGIES**

**UNDER CAPITALIZED**

**WRONG EXPECTATIONS**

**UNDISCIPLINED**

**mea culpa!**

**why?**



**strategy drift**

# PROCESS FOR STRATEGY BUILDING

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# PROCESS FOR STRATEGY BUILDING

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IDEA CONCEPTION

# PROCESS FOR STRATEGY BUILDING

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IDEA CONCEPTION

IDEA MODELING

# PROCESS FOR STRATEGY BUILDING

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IDEA CONCEPTION

IDEA MODELING

IDEA TESTING

# PROCESS FOR STRATEGY BUILDING

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IDEA CONCEPTION

IDEA MODELING

IDEA TESTING

OPTIMIZATION

# PROCESS FOR STRATEGY BUILDING

---

IDEA CONCEPTION

FORWARD TESTING

IDEA MODELING

IDEA TESTING

OPTIMIZATION



# PROCESS FOR STRATEGY BUILDING

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IDEA CONCEPTION

FORWARD TESTING

IDEA MODELING

PUTTING MONEY TO WORK

IDEA TESTING

OPTIMIZATION

# PROCESS FOR STRATEGY BUILDING

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IDEA CONCEPTION

FORWARD TESTING

IDEA MODELING

PUTTING MONEY TO WORK

IDEA TESTING

CIRCLING BACK

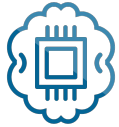
OPTIMIZATION

**This takes  
time and costs  
money**





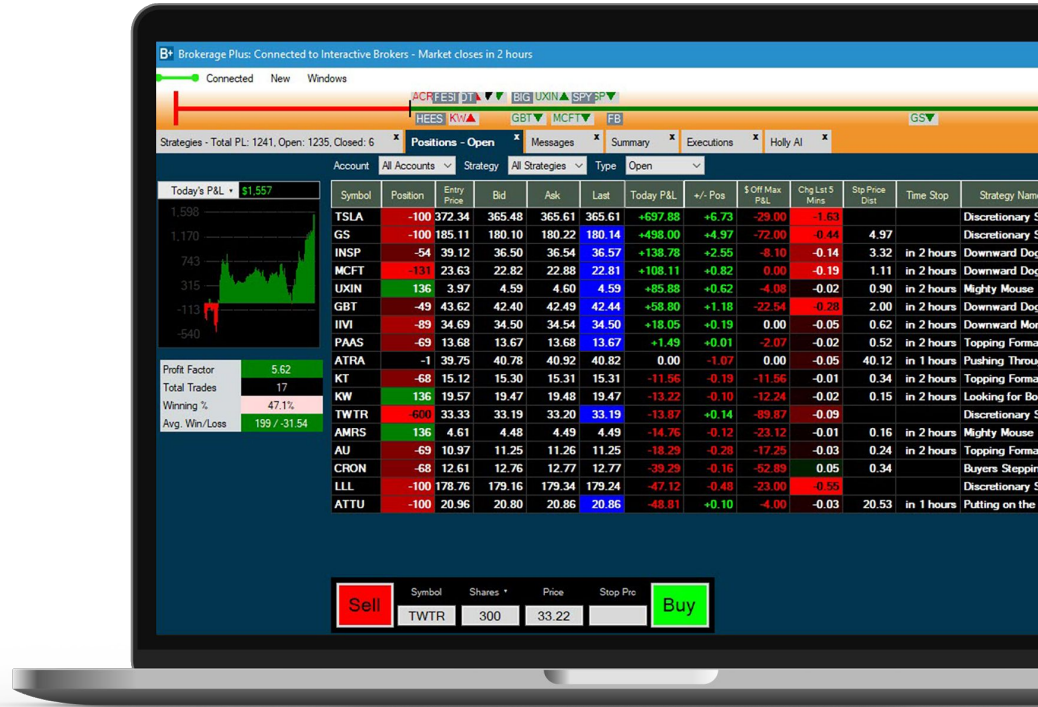
# ENTER: ARTIFICIAL INTELLIGENCE



LET AI PERFORM ALL OF THE WORK FOR YOU.



YOUR JOB IS SIMPLY TO EXECUTE.



# CAN YOU EXECUTE?

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**Send me an email: [sean@trade-ideas.com](mailto:sean@trade-ideas.com)  
for a discount code to try Trade Ideas AI**



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