

trade
ideas

ALGORITHMIC TRADING *ELEVATED*

{ TURNING WEAKNESS INTO STRENGTH }

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REASONS TRADERS FAIL

POSITION SIZING

BIG LOSSES

SMALL WINS

POOR STRATEGIES

UNDER CAPITALIZED

WRONG EXPECTATIONS

UNDISCIPLINED

mea culpa!

why?



strategy drift

PROCESS FOR STRATEGY BUILDING

IDEA CONCEPTION

FORWARD TESTING

IDEA MODELING

PUTTING MONEY TO WORK

IDEA TESTING

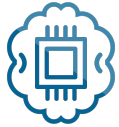
CIRCLING BACK

OPTIMIZATION

**This takes
time and costs
money**



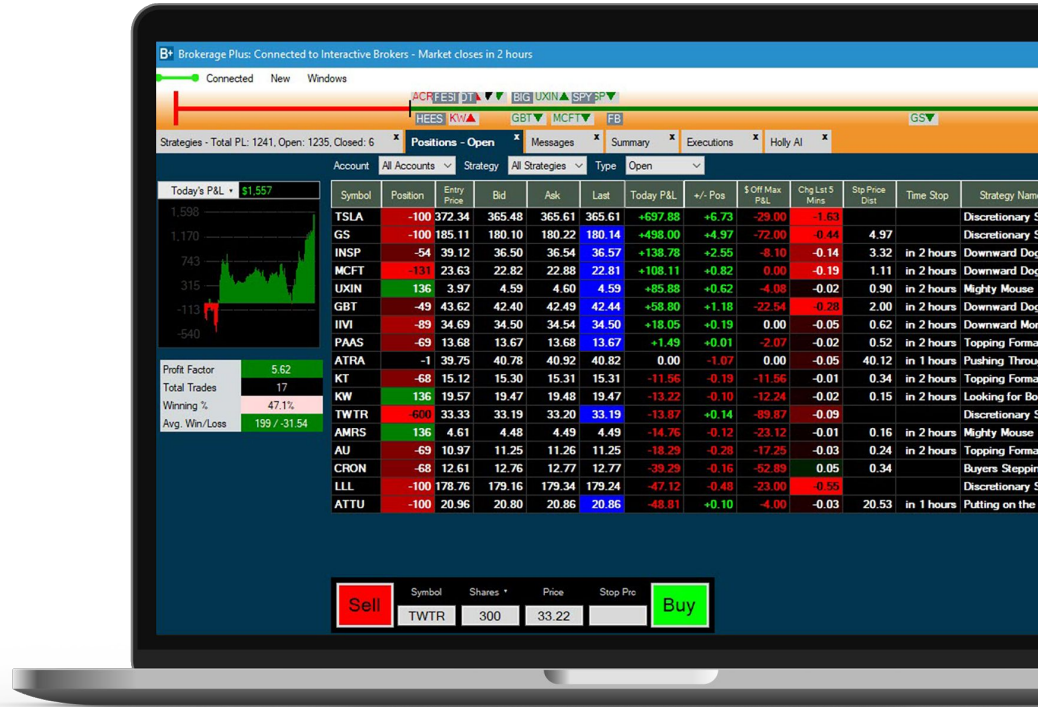
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