

Reuters BridgeChannel

Real-time financial information and analytics
over the internet



IN TODAY'S FAST-PACED FINANCIAL MARKETS, THE NEED TO TRACK VIRTUALLY EVERY MOVE AT WORK OR ON THE GO IS GREATER THAN EVER HOWEVER YOU MAY NOT REQUIRE THE POWER OF A FULL WORKSTATION.

Reuters BridgeChannel is designed for investors who require both the competitive advantage of comprehensive market information and cost-effective delivery. Leveraging the latest Internet technologies, it provides streaming quotes and news to the convenience of your Internet browser, enabling you to view real-time data for a wide range of markets – anywhere, anytime.

A COMPLETE MARKET VIEW

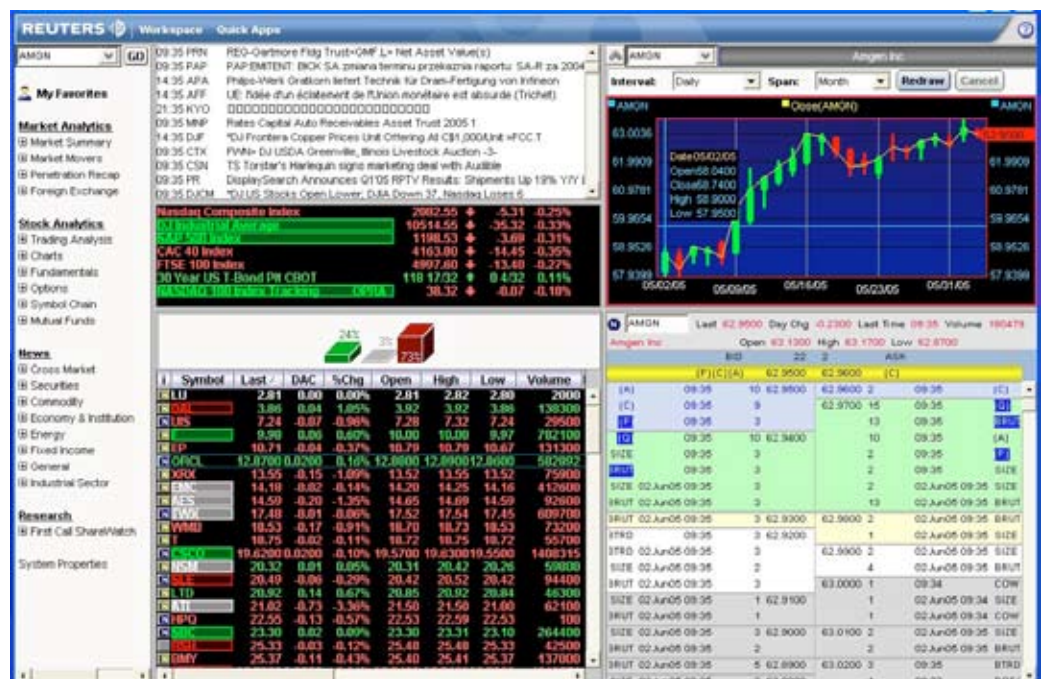
All the information you need to monitor your trading positions – including prices, analytics, market depth and order book – are positioned side-by-side in a single browser, so you can see at a glance where you stand in the market. With streaming news and quote data, as well as alerts triggered by key price and volume moves, you can react quickly to market activity.

USE IT ON THE GO OR AT YOUR DESK

Reuters BridgeChannel simply requires connectivity to the Internet via a browser, so it can be used at your desk or on the move. With Reuters BridgeChannel, you can check out a story or track your particular market of interest wherever you go. And because your portfolios and customised settings are stored centrally, you can use any PC and still retrieve your saved information.

NO LEARNING CURVE – JUST CLICK AND GO

Point-and-click menus and drop-down guides help you navigate the system with ease. Just use your mouse to drilldown for essential fundamental analysis, technical analysis, news and related data.



COST EFFECTIVE DELIVERY

Reuters BridgeChannel does not require the expense or maintenance of extensive hardware installation. Instead, it leverages basic components you probably already have – a computer and an Internet connection. Within this framework, Reuters BridgeChannel can serve as a costeffective standalone market data source.

PERSONALISE TO MATCH YOUR OWN STYLE

You have complete control of the layout and application components of your workspace. Change the display of data views, news, charts and color schemes for a customised screen that makes sense to you and enables you to work more effectively. You can create and save up to five different custom workspaces, with your choice of features such as the navigation bar and tabs, and only the applications that you truly use so you can quickly get to the information you need.

UNBEATABLE NEWS REPORTING

No one delivers the news like Reuters. As the world's largest international news agency, our journalists provide timely, accurate coverage to keep you informed. The result is focused, real-time news at its best, delivering the breaking headlines and market insights you need to make decisions with confidence.

EASY ACCESS, HASSLE-FREE UPGRADES

Accessing Reuters BridgeChannel is easy. Simply download from our website. There's no need for on-site servers, datafeeds or hardware. It's that easy. And since upgrades and enhancements are automatically downloaded via the Internet, you can be assured that you will always have the most up-to-date version of the product. Because it has the robust content of a financial desktop – yet is deployed in an inexpensive, easily accessible delivery method – Reuters BridgeChannel is also a popular back-up information solution for firms who require disaster recovery solutions for their traders and capital market professionals.

CHOOSE THE CONTENT PACKAGE THAT MEETS YOUR NEEDS

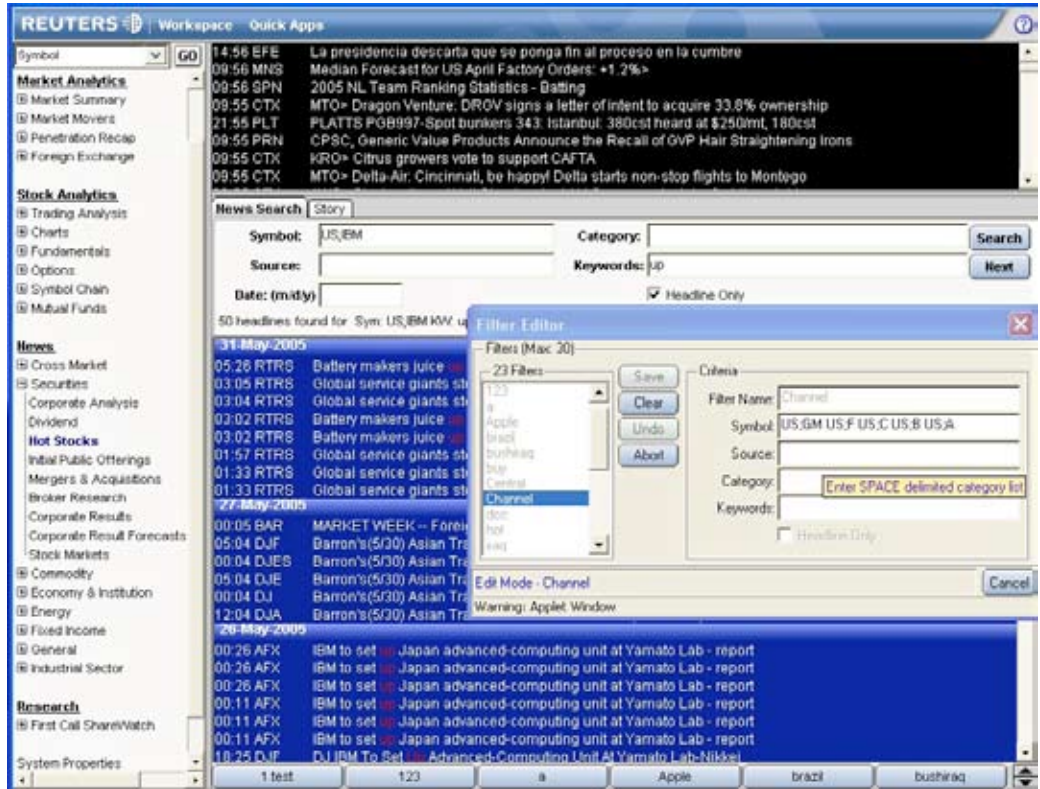
- Basic Equities (B) Package – includes basic equities data for your region, Reuters news plus a wide range of analytical displays and charts, including relative performance, and sector and group analyses



HOW CAN I BENEFIT FROM REUTERS BRIDGECHANNEL?

Retail brokers and Financial advisors

Real-time streaming market summaries provide an excellent way to keep up with the latest market moves. And the lightweight, cost-effective delivery means branch offices can receive financial information with ease while eliminating costs associated with equipment and IT maintenance. Download historical and current market information into Microsoft Excel and create charts for clients, updating them on current market trends.



Individual investors

Today's savvy individual investors expect high-quality, value added applications from their brokerage firm. With Reuters BridgeChannel, you can provide a low-cost, maintenance-free application to your individual investors that incorporates real-time data, news and analytics, linked to your own research website and branded with your company look.



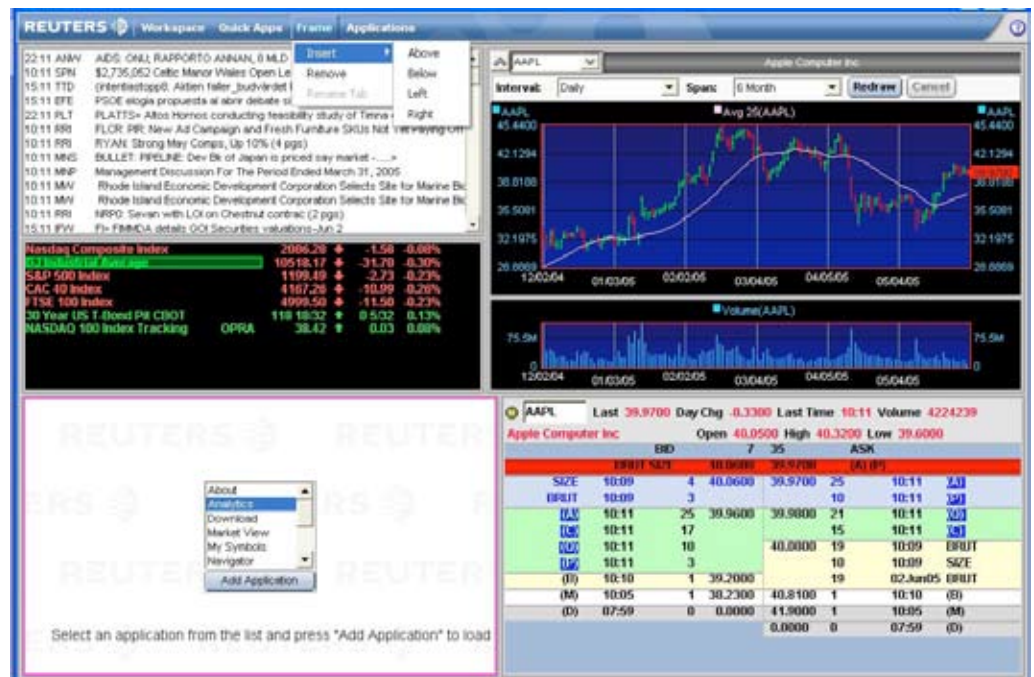
THE QUALITY AND PERFORMANCE YOU EXPECT FROM REUTERS. WITH REUTERS BRIDGECHANNEL, YOU GET:

- **Workspace** – Design and create your own workspace layout using the applications you need. You can create and save up to five workspaces.
- **Index Watch** – Monitor indices grouped by region, or create your own index list. Customise the display with grid lines, column headers and company name.
- **Market Watch** – Create and save your personal symbol lists to a centrally maintained database for easy retrieval. View stocks, bonds, commodities, fixed-income and foreign exchange information all in one application. A customisable graphic lets you see at a glance a portfolio's performance. View your holdings profit & loss information in a grouped consolidated roll up mode.
- **News** – View scrolling headlines covering a range of topics from Reuters and more than 200 sources. Apply filters to see only the news headlines you want, and copy the 50 most recent live headlines to News Search to browse at your convenience.

Select a headline and the full story text appears in the Story tab. You can also bookmark news stories on the home page to view later.

- **Interactive charting** – Choose from a wide range of technical studies, time periods, chart types and drawing tools. Add multiple panes to a chart, and access zoom and trend line tools to fine-tune your analysis. You can create and save up to 20 favorite charts, and export data into a tabular format that you can save or print. Or search for relevant news stories for any given chart date to help you move quickly on your analysis.
- **Level II data** – Track real-time market maker, exchange, order book and market depth updates as well as inside market activity.
- **Dynamic Data Exchange (DDE)** – Download real-time data directly into Microsoft Excel where it will continue to update. Retrieve historical or intraday data.
- **Download** – Retrieve historical information from the database for use in your own applications. Download a single security's history or query the database for your whole portfolio.

- **Symbol Search** – Search by name, national ID, country or class to find the security symbol you need. Perform complex Boolean searches even if you have only a partial description or ID.
- **Analytics/Pages** – Choose from the most popular analytical displays and pages, from tick-by-tick studies to full historical data, with the ability to export and save displays.
- **Navigation Bar** – Select from a series of menus and drill down to the precise information you need. Displays you use most often can be grouped under My Favorites for easy access.
- **Price alerts** – Price or volume alerts notify you that a particular stock has moved.
- **Quoteline** – Monitor a full quote for one security. Customize the display with your own field templates, grid lines, column headers, and themes.



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Published by Reuters Limited,
85 Fleet Street, London EC4P 4AJ.

15628-06-05

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